

American Lifestyle Furniture Buyers Mailing List



Visit us online at amerilist.com

Total Universe: 924,458

Base Rate: \$65.00/M

Description Summary

Whether you're vegging out on the couch, setting the dining room table, or entertaining guests on the patio, having furniture in your home is something everyone needs at some point in their lives. These buyers are looking to make changes in their houses and are willing to spend money in order to do so. This targeted furniture buyers database lists people who have shown an interest in or bought furniture from stores, catalogs, online, and more. The American Lifestyle Furniture Buyers mailing list contains mailing data, phone data, and email data.

How Our Data Is Compiled

Our American Lifestyles Furniture Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2015, consumer furniture spending reached \$102 billion
- Furniture and home furnishings e-commerce in the U.S. increased 13% from 2016 to 2017

Recommended Usage

This Furniture Buyers Mailing List would be useful for many types of businesses, including but not limited to, furniture retailers, furniture manufacturers and vendors, contractors, interior designers, architects, real estate agencies, home stagers, carpenters, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Donors

Ethnicity
Home Owner
Income
Interests

Length of Residence
Marital Status
Political Party
Presence of children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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